

Fort Worth Fire Department

2021 Fireworks Operations Overview

July 1st-July 6th

Presented By: Fire Chief Jim Davis
and Police Chief Neil Noakes
October 2021



July 1st through July 6th Breakdown:

- Click this Link for full details: ([Fireworks 2021 Data](#))
- Total Number of Calls into Fireworks Reporting Center
 - **4,485 calls**: Includes 817-392-4444 direct calls, online reporting & app
- **4** Citations given to residents for fireworks violations
- **85** pounds of fireworks confiscated
- **0** Fireworks related deaths
- **9** Fireworks related injuries
- **108*** Fire responses *(including 12 structure fires and 96 “other” fires– *can’t be linked to fireworks directly)*



Permitted Firework Displays

M03-0025-21	6/26/2021	Pyro Shows of Texas	Colonial CC – 3735 Country Club Cir	10:00 PM
M03-0029-21	6/26/2021	Extreme	Marine Creek Ranch HOA Park	9:30 PM
M03-0033-21	6/26/2021	Extreme	Ridglea Place HOA - 6733 Brants Lane (Luther Lake)	9:00 PM
M03-0040-21	7/2/2021	Pyro Shows of Texas	Walsh Ranch HOA - 2305 Domingo Dr	9:15 PM
M03-0042-21	7/2/2021	Pyro Shows of Texas	Barksdale Park – 9600 Barksdale Dr	9:15 PM
M03-0028-21	7/3/2021	Pyro Shows of Texas	Sendera Ranch HOA - 1036 Diamondback Lane	9:15 PM
M03-0032-21	7/3/2021	Pyrotex Inc.	Brix - 601 S Calhoun Street (Private Wedding)	9:45 PM
M03-0034-21	7/3/2021	Extreme	Panther Island - 395 Purcey Street	9:30 PM
M03-0040-21	7/4/2021	Pyro Shows of Texas	Colonial CC - 3735 Country Club Cir	9:30 PM
M03-0041-21	7/4/2021	Pyro Shows of Texas	Dickies Arena (Parking Lot Y)	9:30 PM
M03-0043-21	7/4/2021	Extreme	Fort Worth Fourth - 400 N. Main Street	9:30 PM

Fort Worth Fire Department Communications Plan

The Public Information Office began messaging on June 19th with the initial introduction of the fireworks reporting phone number and website.

Daily messaging began on June 29th.

Twice daily messaging in conjunction with necessary updates (i.e.- Fort Worth's Fourth Fireworks Show) began on June 30th and went through July 5th.

- **Messaging included:**
 - **Social media campaign** on Twitter, Facebook and Instagram
 - *Fire Department and OEM platforms*
 - Included the **non-emergency reporting contact** information as well as **safety** information.
 - **NextDoor** posts with safety information and fireworks
 - Informational **video** with Municipal Court and City Marshals.





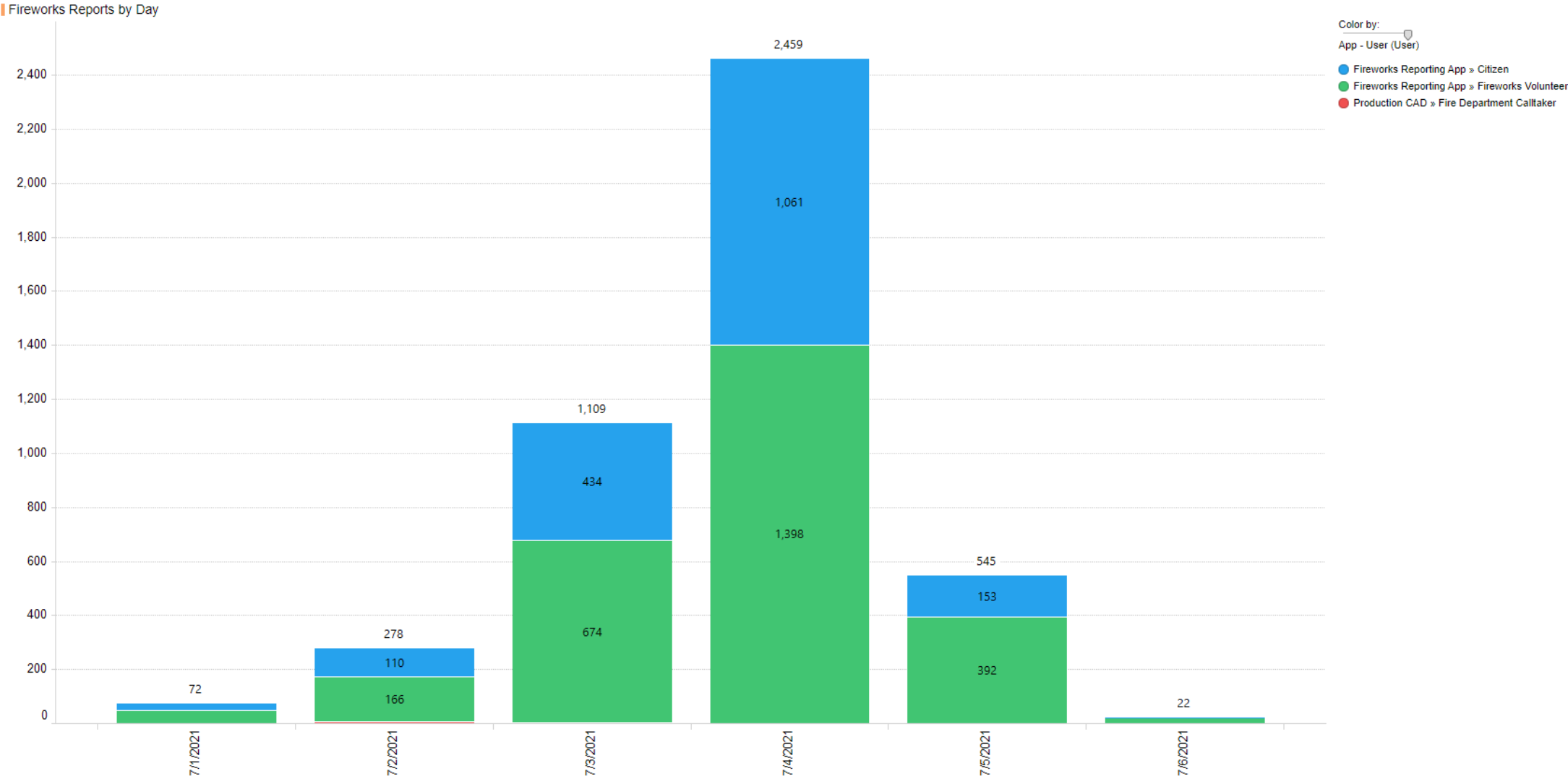
Three digital Billboards were donated by Clear Channel Outdoor to assist with messaging.

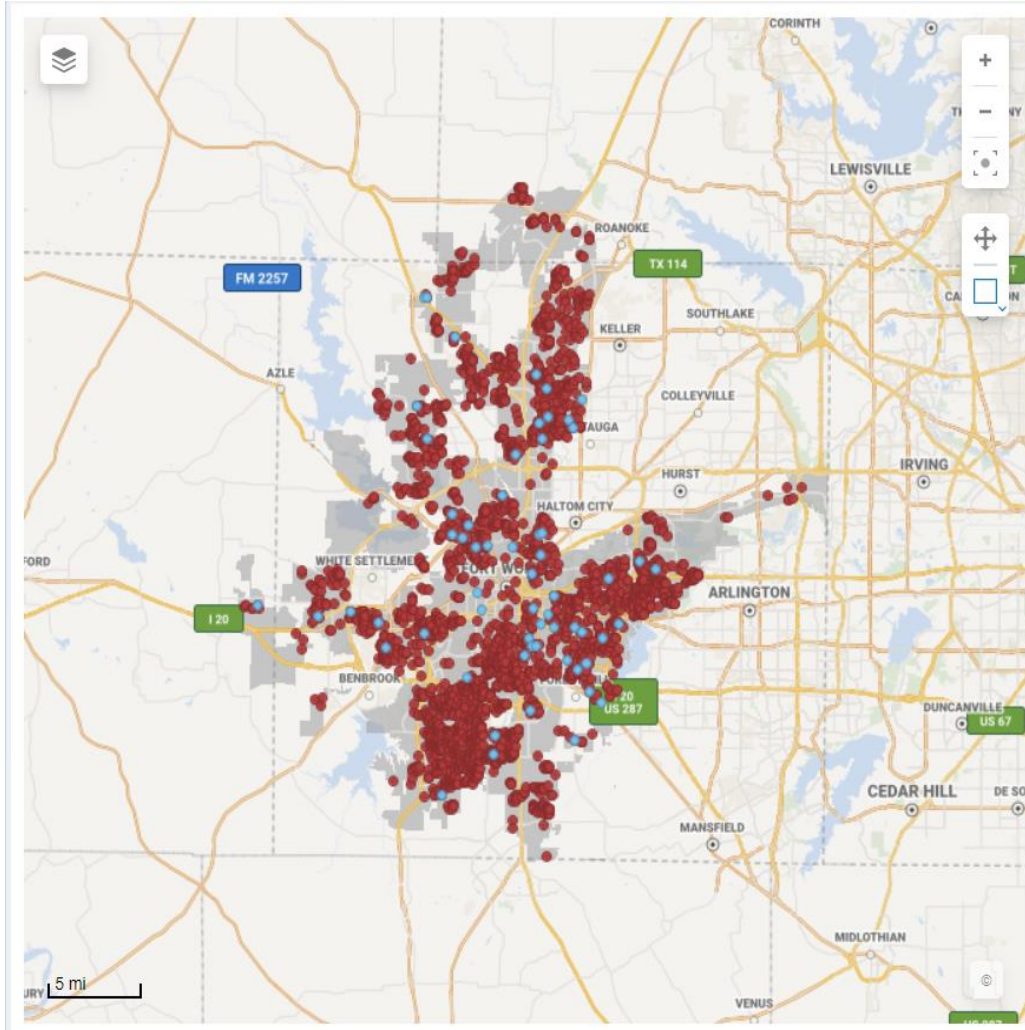
- SH121 at Carson St, IH30 at Green Oaks Blvd, IH35 at Alsbury.
- Total views/impressions estimated at 300,000.
- Market value \$1,500.





Fireworks Reports by Day

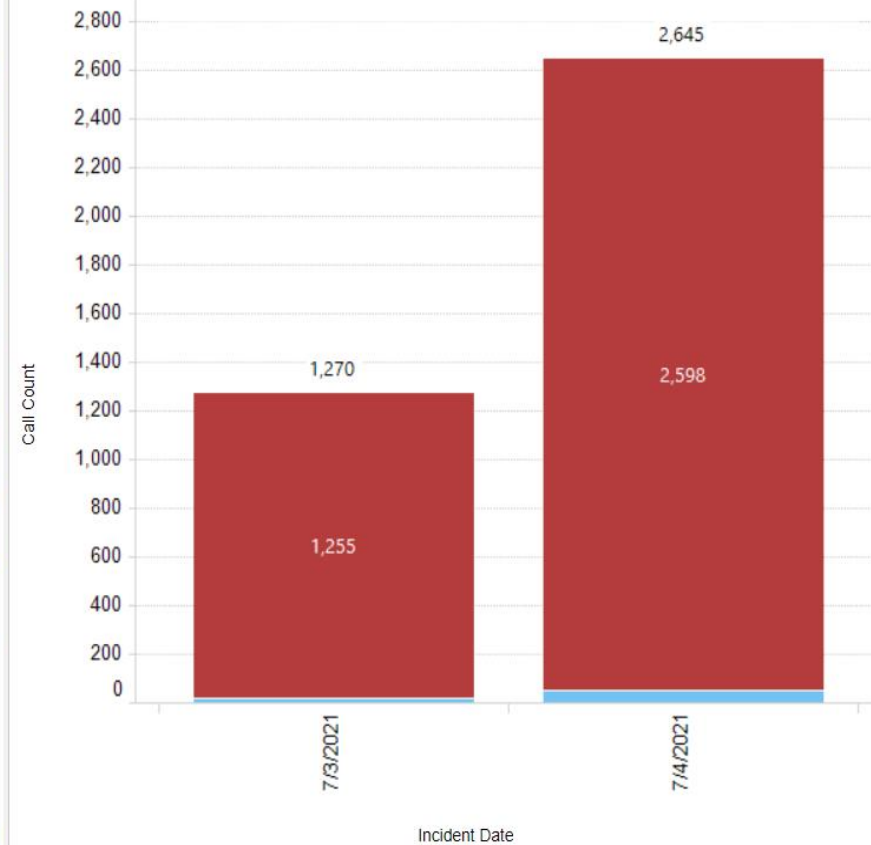




Select whether to group incidents into days by Calendar Day or by Shift Change:

Shift Change

Fireworks Call Count by Day



Filters

Type to search filters

Fireworks Calls

Incident Date

7/3/2021 7/4/2021

Scope

☒ Fireworks Detail

☒ Fire Operations

☒ Police

Origin

☒ Logged at JECC

☒ Logged by a citizen

☒ Production CAD

1 filter changed

Fireworks Calls

Incident Date: (7/3/2021 <= Inci...

Call Breakdown by Council District

Council Member	Jul 1	Jul 2	Jul 3	Jul 4	Jul 5	Jul 6	Grand total
2 - Carlos Flores	13	24	126	293	41	3	500
3 - Michael D. Crain	16	23	129	208	92	5	473
4 - Cary Moon	9	11	86	282	49	3	440
5 - Gyna Bivens	9	58	118	335	72	4	596
6 - Jared Williams	4	48	194	434	101	3	784
7 - Leonard Firestone	5	41	144	360	39	2	591
8 - Chris Nettles	11	44	187	311	88	2	643
9 - Elizabeth M. Beck	5	29	125	233	61	-	453
(Empty)	-	-	-	3	2	-	5
Grand total	72	278	1,109	2,459	545	22	4,485



Breakdown by Address & District

Council Member	Address	Call Count
2 - Carlos Flores	2413 SWEETWOOD DR	13
	5832 MELANIE DR	6
	3125 ROSS AVE	5
	4829 MOBILE DR	5
	2122 LOVING AVE	4
	4250 OLD DECATUR RD	4
	4401 BARBARA RD	4
	4825 CIRCLE RIDGE DR	4
	1745 CANYON RIDGE ST	3
	1816 WESTERN CENTER BLVD	3
	2017 LINCOLN AVE	3
	2806 GROVER AVE	3
	2811 COLUMBUS AVE	3
	2900 SCHWARTZ AVE	3
	2909 RUNNELS ST	3
	3100 N NICHOLS ST	3
	3114 ELLIS AVE	3
	3500 N HOUSTON ST	3
	4221 LANYARD DR	3
	4408 CHRISTINE RD	3
	5301 STONE MEADOW LN	3
	6300 EAGLE LAKE CT	3
	8536 PRAIRIE FIRE DR	3
	8632 TRIBUTE LN	3
3 - Michael D. Crain	3000 LAS VEGAS TRL	7
	4921 GILBERT DR	6
	5032 OLD BENBROOK RD	6
	6000 MALVEY AVE	6
	4709 FAIRFAX ST	5
	8222 CALMONT AVE	5
	9001 N NORMANDELE ST	5
	2821 LAS VEGAS TRL	4
	3100 SAPPINGTON PL	4
	4300 FAIRFAX ST	4
	5100 GOODMAN AVE	4
	5100 LIBBEY AVE	4
	5200 LIBBEY AVE	4
	10624 HIGH RIDGE LN	3
	1800 QUIET OAK PL	3
	2819 LAS VEGAS TRL	3
	3015 FRIENDSHIP OAK ST	3
	3027 SAPPINGTON PL	3
	3100 FRANCIS DR	3
	3145 SPOTTED FAWN DR	3
	3200 LAS VEGAS TRL	3
	4009 CARTIST DR	3
	4412 MARKS PL	3
	5836 BLACKMORE AVE	3
	6110 MADOC FORK DR	3

Mark an address count in the table to the right to zoom to the address on this map.

2020 v. 2021: Response Comparison

2020

- Total Number of Calls:
 - 2,292
- Number of Fire Responses:
 - 131 (24 structure/107 other)
- Number of Injuries:
 - 10 burns/4 drownings
- Number of Deaths:
 - 0

2021

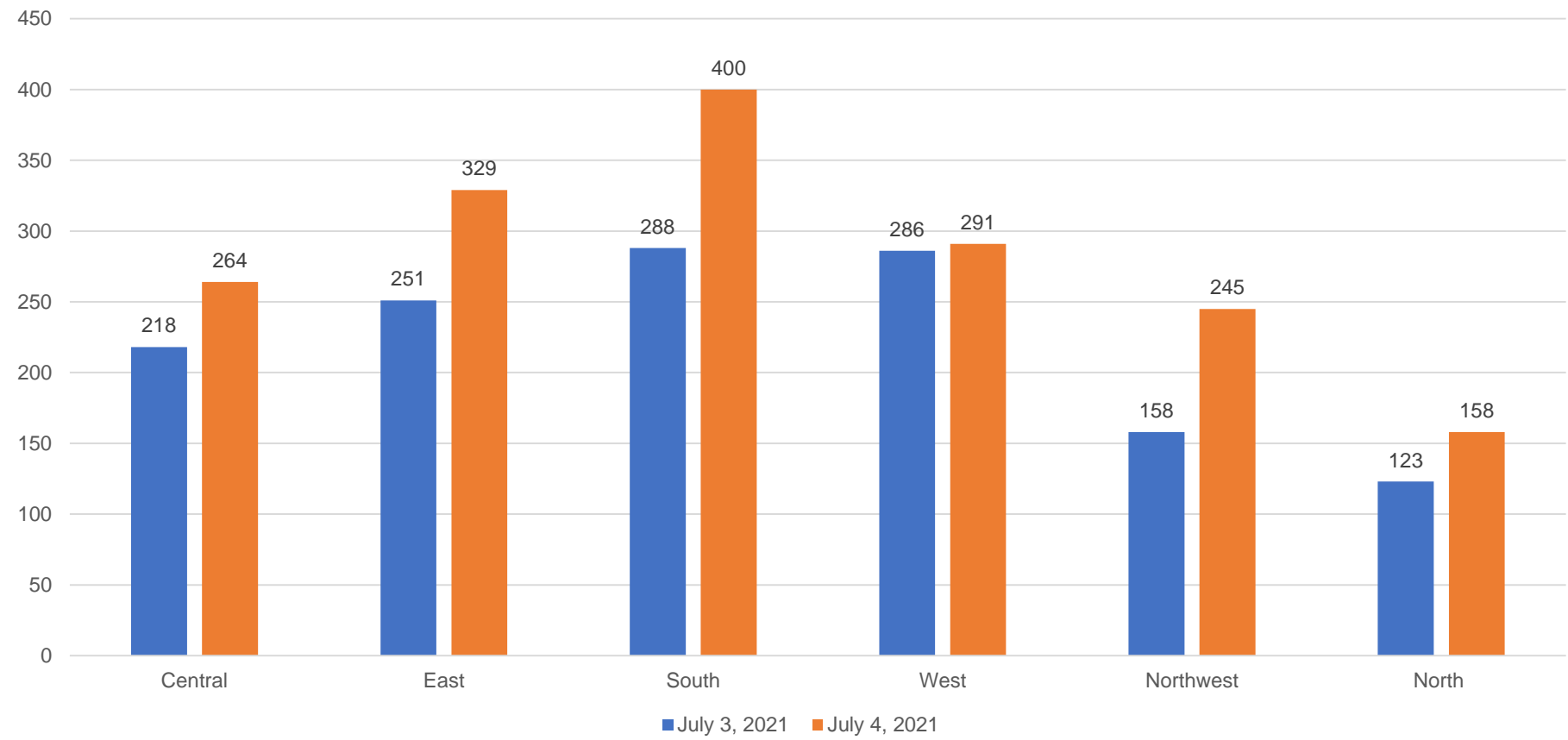
- Total Number of Calls:
 - 2,309
- Number of Fire Responses:
 - 108 (12 structure/96 other)
- Number of Injuries:
 - 9 burns/3 drownings
- Number of Deaths:
 - 0



Police Calls For Service

***This does not include the calls that came through the fireworks hotline and FD

Police Calls for Service by Division

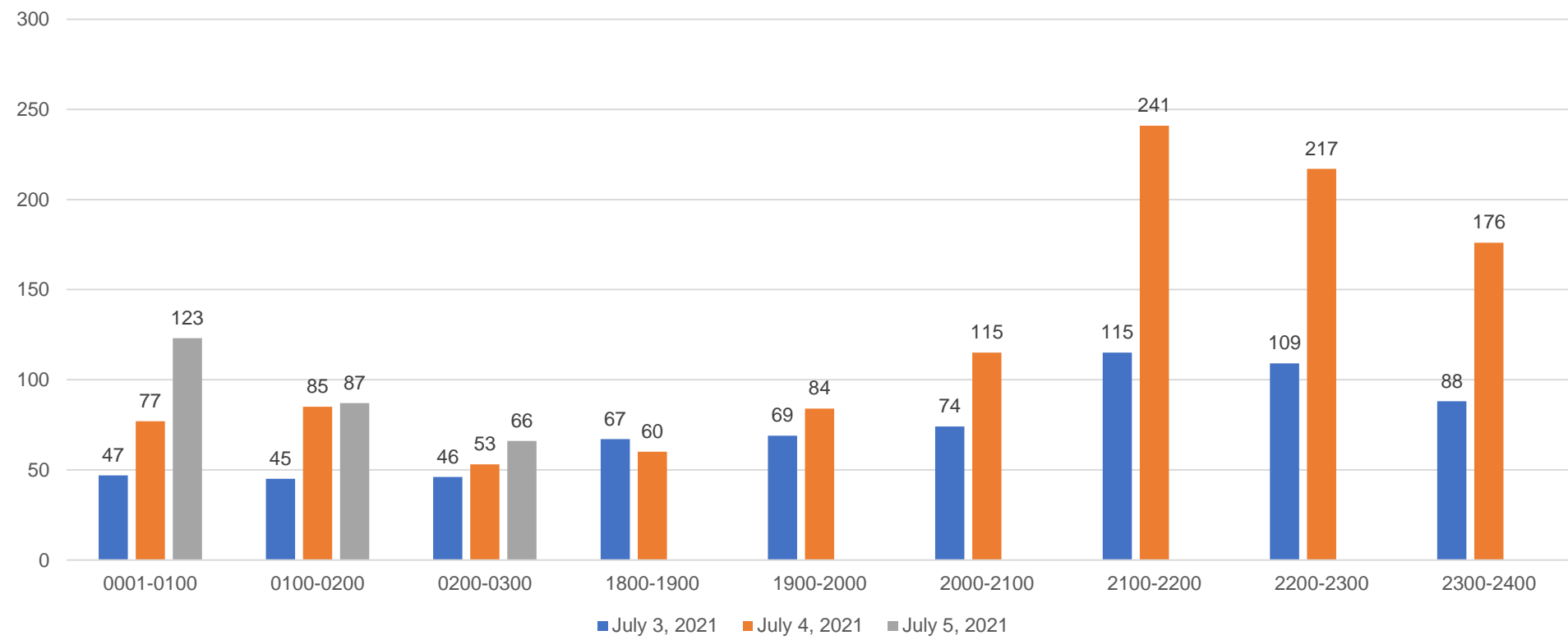




Police Calls For Service

Police Calls for Service by Time of Day

***This does not include the calls that came through the fireworks hotline and FD



Cost Breakdown by Fund

Police Department

Fund	2019	2020	2021
General Fund	\$163,704	\$191,163	\$215,578
CCPD Fund	\$152,968	\$132,559	\$161,494
SOF's (All Divisions)	\$569	\$6,691	\$21,635
Grand Total	\$316,672	\$323,722	\$377,072
This includes the Overtime spent for Special Events and additional staffing throughout the City from July 3 through July 5th			



Examples of some of the issues we are dealing with in the Fort Worth Community with fireworks:



Effectiveness of New Initiatives:

- At this time it is difficult to determine the effectiveness of our increased media outreach campaign.
 - Over 115,000 people reached through social media messaging.
- **What we do see:**
 - Less calls into 911/4444 than last year and more online reporting.

Any Questions?

Thank you!

